

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: James M. Rogers et al.

Title: METHOD AND APPARATUS FOR LOCAL STORAGE AND
INSERTION OF TELEVISION COMMERCIALS

App. No.: 09/750,105 Filed: December 29, 2000

Examiner: TAYLOR, Joshua D. Group Art Unit: 2426

Customer No.: 84326 Confirmation No.: 6282

Atty. Dkt. No.: 00139

M/S: Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

In response to the Non-Final Office Action mailed August 31, 2010 (the "Office Action"), please reconsider the above-identified application in light of the following amendments and remarks: